



Mr. Thiagarjan, MD, Paramount Airways in a tête-à-tête with His Excellency Brazilian President Lula Da Silva

Chennai June 5, 2007: Mr. Thiagarajan, Managing Director, today met up with His Excellency, Brazilian President Lula Da Silva earlier this morning and presented him with a model of the Paramount Aircraft. The President was very pleased to receive the same.

Paramount Airways is the first and only airline to use the New Generation Embraer 170/190 Family Series Aircrafts, a Brazilian company. Paramount Airways is set to place an order 40 more Brazilian Embraer Jets over a period of three years. These aircrafts come with a 70-75 seat configuration. The airline currently has a fleet of five Embraer jets. Paramount flies 1600 flights every month including transit flights amongst eight destinations in the South.

The new generation EMBRAER 170/175 aircrafts chosen by Paramount are one of the most advanced and modern jets ever made. They have a state-of-the-art glass cockpit panels with full colour LCD displays and are completely of fly-by-wire system, offering excellent field performance and outstanding economics. The Embraer 170 / 175 aircraft are also equipped with ACARS (Aircraft Control and Reporting System). All Paramount Airway's aircrafts are equipped with Category II low visibility auto-land. This will enable the aircraft to land automatically with the use of the Auto-Pilot in very low visibility and foggy conditions, as such experienced in Northern India during winter.

Paramount Airways is the market leader in the south and intends to be the first choice for business and leisure travelers by offering full business class services at extremely affordable fares, lower than the normal Economy class fares of other airlines. The traveler gets complete value for money by flying Business class at Economy fares and First class at Business class fares. The focus being on unparalleled comfort and affordability, every seat is either a window or an aisle. There are no middle seats. The seat pitch is most generous and a 6 foot tall passenger would easily find adequate leg room. Offering a very luxurious recline, the seats are covered with the highest quality of dual tone ultra-leather material. They also have a movable headrest for enhanced comfort and privacy. Moreover, seats are assigned at time of check-in in accordance to passenger preference. The offering in the First Class is a pampering experience.

The passenger gets an upgrade from cramped seats, typical airline food, in-flight boredom and a crowded airport lounge to a travel experience that comes with a world of difference. It includes a personal valet service, a special airport lounge; no middle seats, ample personal space, in-flight entertainment, an ala carte menu, an unforgettable crew service that consists of young and enthusiastic attendants. Quality, uniqueness and efficiency being the perspective, exceptional value for money is the automatic result for the passenger

The aircraft has three spacious galleys that provide adequate room for preparing and serving a full three course gourmet meal for the passengers. For a flight of seventy passengers, four cabin crew cater to the passengers needs at all times. The ratio of cabin crew to passengers is among the highest in the world, translating to exceptional in-flight service and personalized individual attention.

For further details contact:

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